rémy vienne.



Senior product designer

Less friction for your users.
More impact for your product.

Available from January 2027 · 14 years of experience · retail and B2B · Lille area, France

01 Experience

Leroy Merlin (Adeo) — Senior product designer — current

Mar 2026 - present · Lezennes

Offer Digital tools: Copilot RO, KPI management for offer managers (MVP shipped in May 2026), plus 5 parallel projects: Achat 360, ÉcoCalc, Compomarge, Marketplace Location, Diag'Assist.

- **Discovery:** regular user interviews and tests, centralised in Condens, analytics with Datadog.
- **Design:** making dense business data (KPIs, alerts, margins) readable on simple screens, from wireframe to MVP. Integration of AI features.
- **AI prototyping:** prototypes fed with real data (Figma Make, GitHub Copilot, Apps Script), tested in real conditions.
- **Product:** trade-offs, prioritisation and roadmap with PMs.
- **Delivery:** day-to-day with developers, on the Mozaic design system.

Decathlon — Senior product designer

Dec 2022 - Mar 2026 · Villeneuve-d'Ascq

POP (product personalisation, e-commerce), then Store Efficiency: Stock'n Business (inventory, top shrinkage, inventory freshness) and Cube in Store Goods (replenishment, store stock tracking, product returns).

- **Continuous discovery:** product trio in dual-track, in-store fieldwork, Medallia verbatims and Amplitude usage turned into a roadmap.
- **Design:** mobile journeys built for work on the shop floor, edge cases included (errors, loading, empty states), tested with store teams.
- **Result:** design lead on continuous fiscal inventory, from several days down to a few hours, product award 2025.
- **Delivery:** specs and QA with developers, Vitamin design system.

Imprimerie Nationale — UI designer

Oct - Nov 2022

- Redesign of the Carte Familles Nombreuses website (French large-family card) with a UX researcher: French government design system, mobile first.

Easyence — Product designer

Sep 2020 - Oct 2022

- Three B2B SaaS products (attribution, merchandising, CDP): user interviews and tests, Figma design system and UI kit, design thinking shared with PMs.

Earlier

2021	JustKite, UX/UI designer: redesign of the kitesurfing mobile app
2020	Dipix Systems, Ecolobo, UX/UI designer: mobile app, e-commerce
2014 - 2019	Genes Diffusion, graphic designer: print and communication

02 Skills

- Discovery and scoping
- Prioritisation and roadmap
- Design system
- AI in the design process
- Field user testing
- Workshop facilitation
- Accessibility (RGAA / WCAG)

03 AI and tools

Figma, Figma Make · Claude, Claude Code, MCP · GitHub Copilot · Gemini, Perplexity · Jira, Confluence, Jira Product Discovery · Amplitude, Medallia, Datadog, Contentsquare, Condens · Storybook, HTML, CSS

04 Education

2019 – 2020
UX/UI web designer, digital project manager, Webstart

2014
PHP Symfony 2, CSS3, HTML, SQL technologies

2011
Graphic designer, layout artist, ESDM

05 Certifications

2026
Anthropic: Claude Code in Action, Model Context Protocol

2026
OpenAI: Applied AI Foundations

2025
AI designer · generative AI, Niji

2024
Contentsquare Fundamentals

06 Languages

French: native

English: intermediate, business
English course in progress

studio@remyvienne.fr · +33 6 33 70 51 68
remyvienne.fr